



Preparation for Year 12



BTEC Travel and Tourism

Congratulations on your GCSE successes and welcome to your post-16 studies at All Saints!

At this significant moment in your education, you have selected to study courses that reflect your own unique gifts, talents, interests and future goals.

So let's get started! These tasks are designed to introduce you to some concepts that you will be exploring over the year ahead as well as giving you the opportunity to demonstrate your commitment and sincere interest in this subject.

We look forward to seeing your preparation work and welcoming you to our department in September.

Aims	<i>To help prepare you for your new course</i>
Deadline for submission	Wednesday 2nd September 2026

Choose **TWO** tasks to complete from the following list:

Week	Task / question	Links to help you	Notes
1	Choose a UK tourist destination you have visited or would like to visit (examples: London, Blackpool, Lake District, Edinburgh, Cornwall). Create a one-page summary about why people visit this destination. You will need to include key attractions (natural and man-made), the types of visitors (e.g., families, couples, international tourists) and the travel methods people use to get there	https://www.lonelyplanet.com/articles/best-places-to-visit-in-england https://www.visitbritain.com/en https://www.condorferries.co.uk/uk-tourism-statistics	
2	Watch <i>The Last Tourist (2021)</i> and make notes about the	https://www.youtube.com/watch?v=C5nutk4iO_Q	



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	impact of tourism in different locations and consider the role of the tourist as well as the companies who promote these locations		
3	Travel and Tourism in the news - Collect relevant news clips and articles of travel and tourism. Write a short summary of each article. Minimum 5 articles.	https://www.bbc.co.uk/news/topics/c0eeldl9rlmt	
4	Travel Advertisements - Research different advertisements from various UK companies - how have travel advertisements changed over time and what seems to be the most important things to advertise?	https://www.thinkbox.tv/creative/tv-ad-galleries/travel-sector-tv-ad-collection https://travelweekly.co.uk/news/news/shearings-introduces-first-tv-advert-since-2021 https://www.campaignlive.co.uk/the-work/sector/travel/5874	

Keywords and definitions:

You will need to be familiar with the following keywords in term 1.

Keyword	Definition	Use of keyword within context
Domestic Tourism	UK residents travelling within the UK	
Inbound Tourism	Visitors coming into the UK from abroad	
Outbound Tourism	UK residents travelling to other countries	
Travel and Tourism Sector	The main parts of the industry (e.g., accommodations, attractions, transport)	
Sustainable Tourism	Tourism that is environmentally and socially responsible	



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Economic Impact	The effect tourism has on jobs, income, and the economy	
Seasonality	How tourism varies across seasons	
Package Holiday	A holiday with travel, accommodations, and activities included	
Transport hubs	Places where different transport types connect (e.g., airports, train stations)	
Staycation	A holiday spent with the UK, close to home	
Visitor Attractions	Places tourists visit for leisure, interest, or education - can be natural or built	